



MUSEUM OF
OUTDOOR
ARTS

— 2024 —

CORPORATE SPONSORSHIP
OPPORTUNITIES




MUSEUM OF OUTDOOR ARTS

Established as a non-profit arts organization in 1981, Museum of Outdoor Arts (MOA) provides artful events, experiential tours, a platform for established and emerging artists and education for students. MOA is a forerunner in the placement of site-specific sculpture in Colorado, with a keen focus on seamlessly blending art, architecture, and landscape architecture. Our art collection is primarily located at Marjorie Park in Greenwood Village in our 'museum without walls.' Sculpture pieces and public art installations can also be found within various public locations throughout the Denver metro area. Most of all, the team at MOA aims to achieve the mission of 'making art a part of everyday life.'

When you partner with MOA, your support allows your company to integrate into the art community, offer enriching cultural experiences to your employees and partners, and advance the art and culture scene in South Metro Denver and beyond.


 6331 S. Fiddler's Green Circle, Greenwood Village, CO 80111

 moaonline.org

 @OutdoorArts

 @OutdoorArts

 facebook.com/outdoorarts

 linkedin.com/company/museum-of-outdoor-arts



QUESTIONS? Contact Carrie Horn: carrie@boldstorymarketing.com

EVENTS AT MARJORIE PARK

Marjorie Park is a private sculpture park and special events venue of the Museum of Outdoor Arts that serves many purposes. Foremost, it is an outdoor museum and exhibits over 40 artworks from MOA's permanent sculpture collection. MOA offers self-guided and guided art tours, arts education programs, temporary art installations, and features a variety of arts related events at the park. The space may also be rented for private and corporate events. Lastly, the park is used as the VIP entrance and amenity to concerts at Fiddler's Green Amphitheatre.

2024 FEATURED EVENTS

- ◆ La Primavera Festival: A Celebration of Spring
- ◆ Cabinet of Curiosities & Impossibilities Grand Opening
- ◆ Rock the Block: A Community Lunch Series
- ◆ UnWine Wednesdays
- ◆ Comedy Nights
- ◆ Movie Nights
- ◆ Plus more!



PRESENTING SPONSOR: \$25,000

BRAND INTEGRATION:

- ◆ Logo and hyperlink inclusion in monthly newsletters reaching over 17k subscribers with a 41% average open rate and a 2% average click rate
- ◆ Featured sponsor newsletter
- ◆ Three inclusion on social media platforms including Instagram [5.3k followers], Facebook [7.7K followers], X [2.7k followers] and LinkedIn [530 followers] annually
- ◆ Post-event brand outreach with special message and call to action for event goers
- ◆ Logo inclusion in media advertisements including 5280 Magazine, AvidLifestyle, Denver Life, Daria Art Magazine and The Villager Newspaper*
- ◆ Inclusion on one direct mail pieces sent to 4k recipients in the Greenwood Village area
- ◆ Inclusion on minimum of 2x backlight signs at MOA entrance. Which is used as a VIP entrance for Fiddlers Green concerts
- ◆ Inclusion in MOA brochure distribution [10k distribution]
- ◆ Inclusion on website as corporate sponsor [47k annual visitors]

BENEFITS CONTINUED ON NEXT PAGE



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**Based on ad deliverable deadlines for each publication and timing of sponsorship contract.*

PRESENTING SPONSOR CONT.

BRAND ACTIVATION:

- ◆ Brand activation opportunity at all MOA produced events held in Marjorie Park with curated brand activation and opportunity to collect attendee information [135 average attendees]

HOSPITALITY + EXPERIENTIAL:

- ◆ Employee volunteer opportunity
- ◆ Exclusive first looks
- ◆ Marjorie Park private corporate event with behind the scenes tours and talks with the artists
- ◆ Admission and 10 drink tickets to MOA produced events
- ◆ Exclusive Marjorie Park Tour
- ◆ Access to MOA VIP terrace for one event [30 people max]



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SUPPORTING SPONSOR: \$10,000

BRAND INTEGRATION:

- ◆ Logo and hyperlink inclusion in monthly newsletters reaching over 17k subscribers with a 41% average open rate and a 2% average click rate
- ◆ Three inclusions on social media platforms including Instagram [5.3k followers], Facebook [7.7K followers], X [2.7k followers] and LinkedIn [530 followers] annually
- ◆ Logo inclusion in media advertisements including 5280 Magazine, AvidLifestyle, Denver Life, Daria Art Magazine and The Villager Newspaper*
- ◆ Inclusion on one direct mail pieces sent to 4k recipients in the Greenwood Village area
- ◆ Inclusion in MOA brochure distribution [10k distribution]
- ◆ Inclusion on website as corporate sponsor [47k annual visitors]

BRAND ACTIVATION:

- ◆ Brand activation opportunity at all MOA produced events held in Marjorie Park with curated brand activation and opportunity to collect attendee information [135 average attendees]

HOSPITALITY + EXPERIENTIAL:

- ◆ Employee volunteer opportunity
- ◆ Exclusive first looks
- ◆ Marjorie Park private corporate event with behind the scenes tours and talks with the artists
- ◆ Admission and 10 drink tickets to MOA produced events
- ◆ Exclusive Marjorie Park Tour



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PATRON SPONSOR: \$3,000

BRAND INTEGRATION:

- ◆ Logo and hyperlink inclusion in monthly newsletters reaching over 17k subscribers with a 41% average open rate and a 2% average click rate
- ◆ Two inclusions on social media platforms including Instagram [5.3k followers], Facebook [7.7K followers], X [2.7k followers] and LinkedIn [530 followers] annually
- ◆ Logo inclusion in media advertisements including 5280 Magazine, AvidLifestyle, Denver Life, Daria Art Magazine and The Villager Newspaper*
- ◆ Inclusion on one direct mail pieces sent to 4k recipients in the Greenwood Village area
- ◆ Inclusion in MOA brochure distribution [10k distribution]
- ◆ Inclusion on website as corporate sponsor [47k annual visitors]

HOSPITALITY + EXPERIENTIAL:

- ◆ Exclusive first looks
- ◆ Marjorie Park reduced private event rental price, with behind the scenes tours and talks with the artists
- ◆ Exclusive Marjorie Park Tour



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SINGLE EVENT SPONSOR: \$1,500

BRAND INTEGRATION:

- ◆ Inclusion on website as corporate sponsor [47k annual visitors]
- ◆ One inclusion on social media platforms including Instagram [5.3k followers], Facebook [7.7K followers], X [2.7k followers] and LinkedIn [530 followers] annually

BRAND ACTIVATION:

- ◆ Brand activation opportunity at one MOA produced event held in Marjorie Park with curated brand activation and opportunity to collect attendee information [135 average attendees]

HOSPITALITY + EXPERIENTIAL:

- ◆ Exclusive first looks



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